

## **Using Your Financial Statements to Better Manage Your Business**

**Thursday, October 26, 2017**

**Mid Michigan Community College – Mt. Pleasant campus** Center for Liberal Arts  
and Business Community Room 187

**8:30 a.m. to 12:00 p.m.**  
**Check-in 8-8:30 am**

### **WHO SHOULD ATTEND?**

Business owners and key staff who want to have a better understanding of how to use their financial statements.

### **TOPICS INCLUDE:**

- Identify opportunities and challenges with your balance sheet and income statement
- Discuss the proven ways to increase your company's cash flow
- Apply breakeven analysis to improve decision making
- Understand and plan the working capital to support your growth
- Strengthen the partnership with your lender

### **REGISTRATION:**

Free to attend Pre-registration required online [www.SBDCMichigan.org](http://www.SBDCMichigan.org)  
or call (989) 317-4623

### **A Chamber Collaborative Event:**

Mt. Pleasant Area Chamber of Commerce  
Gratiot Area Chamber of Commerce  
Clare Area Chamber of Commerce